

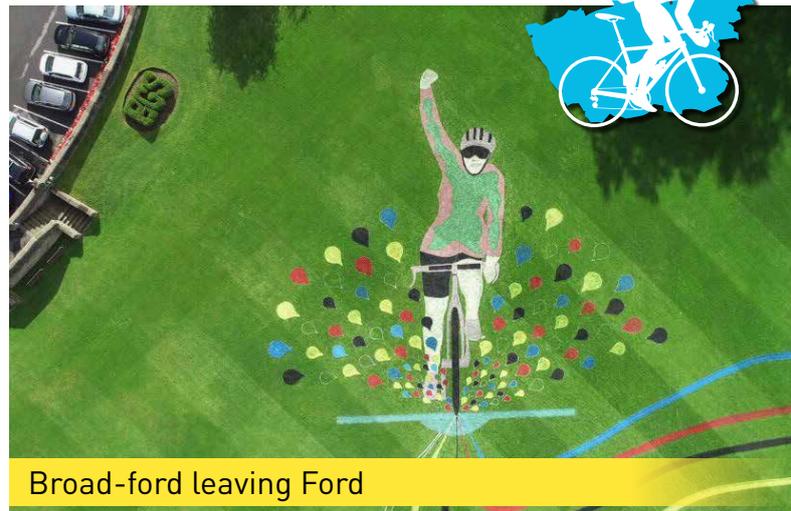
## Design a piece of giant land art for race day

Branwell and the Bicycle



**Schools across Kirklees are invited to take part in a competition to design a piece of land art that could be shown around the world when the Tour de Yorkshire races through the district on Saturday 2 May 2020.**

The winning artist will have their design installed on a giant scale in a prominent location close to the Tour de Yorkshire race route, by land artists, Fields of Vision.



Broad-ford leaving Ford

What's more, weather permitting, the winner and their classmates will have the once-in-a-lifetime opportunity to spend some time onsite helping to create the giant art work.

Please read the competition guidelines before creating your art work. It would be appreciated if each school could collate their entries and post them to:

**Schools Land Art Competition,  
c/o Julia Murray, Civic Centre 3,  
High Street, Huddersfield HD1 2TG**

competition guidelines and rules overleaf



## Land Art Competition Guidelines – to help you understand what the judges are looking for.

1. Your design should be bold and relatively simple so that it will look clear and eye-catching when photographed or viewed from a helicopter circling above.
2. It should use no more than five colours and entrants should be aware that white stands out best in grassy fields. Please label which bits will be white (if any) on your design.
- 3: Kirklees Council would like the 2020 Tour de Yorkshire to celebrate the diversity of cultures and people in the district. Please consider this aim when thinking about the inspiration for your design, as well as of course the cycling theme of the Tour de Yorkshire.



Goose and Turkey riding a bike - 2019 land art winner



## Competition Rules

This competition has been organised by Kirklees Council with support from Fields of Vision.

1. The artwork must be an original piece.
2. The competition is open to any school in Kirklees.
3. Pupils may enter more than one design.
4. Schools will collate all entries from their school and send them to Schools Land Art Competition, c/o Julia Murray, Civic Centre 3, High Street, Huddersfield, HD1 2TG before the closing date of Friday 27 March.
5. The artwork must be submitted on a sheet of A4 and adhere to the competition guidelines in order to be suitable for creation on a giant scale.
6. Each artwork should clearly include the name of the school, the artist, the age of the artist and a brief explanation about the artist's inspiration for the design on the back of the entry. Please also include an email address and phone number for a school representative.
7. Copyright: Kirklees Council, Fields of Vision and Welcome to Yorkshire will have the right to reproduce any entries, including the winning entry, in documentation and publicity material related to the Tour de Yorkshire and other events in Kirklees for a period of five years. That includes publications for free distribution, exhibitions for public display and any promotional material, including but not limited to social media, press releases, posters and leaflets. All entrants will retain ownership of the copyright in their designs.
8. The competition will be judged by representatives of Kirklees Council and Fields of Vision. The judging panel retains the right to tweak the design or combine elements from two or more designs. In cases where several entrant's work is used, all artists will be credited and invited to help with the installation.
9. Kirklees Council reserve the right to relocate the position of the land art if they should need to.
10. The decision of the judges is final, no correspondence shall be entered into.

If you have a question about the competition please email: [tourdeyorkshire@kirklees.gov.uk](mailto:tourdeyorkshire@kirklees.gov.uk)

For further information about the Tour de Yorkshire in Kirklees visit: [www.kirklees.gov.uk/tourdeyorkshire](http://www.kirklees.gov.uk/tourdeyorkshire)